# NEKTAR EGE ALTINTOPRAK

Product Designer

# EXPERIENCE | Selected

## UX/UI Designer, Lumos Games/Zynga | June 2021 - Present

 Designed UI and UX of a mobile game that was in the top chart in the Unites States. The game received 150.000 downloads.

## **UX Designer,** Minus 99 Design Studio | June 2020 - Present

- Designed responsive e-commerce experiences and websites for leading Fortune 500 companies by collaborating with UX/UI designers, project managers, and engineers.
- In my 2nd month, I led the design process company's first global project; Designed a
  responsive website experience for a well-known company in the United Arab Emirates.
  Phase-1 of the project was launched in July 2021.

### Product Designer, Bits of Good | Jan 2020 - May 2020

- Designed a responsive web solution for MedShare (a non-profit organization) to let 20,000 volunteers sort medical equipment and label them effectively.
- Led the UX/UI Design process by collaborating with designers, project managers, and engineers. Conducted observations and interviews; used journey maps and personas.
- Design was launched in May 2020 and approved by stakeholders.

## Kiosk Design for Accessibility, NCR | Aug 2019 - Jan 2020

- Designed the interaction of self-checkout kiosks considering people with visual impairments with NCR Corporation.
- User research heavy project. Surveyed, interviewed, and observed users. Created visual impairment-friendly user testing methods.
- Wireframed, prototyped, and created high fidelity designs.

## Design for the Safety of Women, Georgia Tech | Aug 2019 - Jan 2020

- Designed an application and a wearable design that suggests safe routes targeting 45 % of women in the USA.
- Led the wearable technology design and haptic interaction process.
- Created concept sketches and wireframes. Surveyed and interviewed users. Designed scenario-based feature matching activities.

# ACHIEVEMENTS | Selected

- Young Jury Member, Awwards, Jan 2021-Present
- Speaker, German-Turkish Innovation Forum for Young Academicians, 2019
- Speaker, Falling Walls Berlin, 2018 | Project Moon
- First Place Prize, Falling Walls Turkey, 2018 | Project Moon
- Outstanding Graduation Project Certificate, 2018 | Project Moon

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## **EDUCATION**

### Georgia Institute of Technology 2019-202

Human-Computer Interaction, Master of Science GPA: 4.0/4.0

#### Izmir University of Economics | 2013-2018

Psychology, Bachelor of Science High Honor Student

Industrial Design, Bachelor of Design High Honor Student

## Polytechnic University of Milan | Spring 2016

Product Design and Design Engineering

Awarded with a Scholarship

# **SKILLS**

#### Design

Interface Design, Product Design, Wireframing,
Branding, Identity Design, Visual Design, Information
Architecture, Ideation, Prototyping, E-commerce,
Storyboarding, Personas, Car Dashboard Design

#### Research

Survey, Task Analysis, User Interviews, Usability Studies, Card Sorting, Affinity Mapping, Participatory Design, Benchmarking, User Research

# **TOOLS**

#### Design

Sketch, Figma, InVision, Photoshop, Illustrator, Balsamiq, ProtoPie, Axure, InDesign, Adobe XD, Rhinoceros, Keyshot, AutoCAD, Maya, Marvel

#### Development

HTML, Processing (Java), Arduino

#### **Human Languages**

Turkish, English, Spanish, Japanese

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